CITY COUNCIL OF THE CITY OF SAN DIEGO SUPPLEMENTAL DOCKET NUMBER 2 FOR THE REGULAR MEETING OF MONDAY, JUNE 30, 2003

SPECIAL ORDERS OF BUSINESS

ITEM-S402: A. Tri Tran Day.

COUNCILMEMBER ATKINS' RECOMMENDATION:

Adopt the following resolution:

(R-2003-1511)

Recognizing the outstanding civic contributions of A. Tri Tran and wishing him well in his future endeavors in Sacramento;

Proclaiming June 30, 2003 to be "A. Tri Tran Day" in the City of San Diego.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS

ORDINANCE TO BE INTRODUCED, WITH RESOLUTION TO BE ADOPTED:

ITEM-S403: Parking Meter Rate and Parking Citations Structure.

CITY MANAGER'S RECOMMENDATION:

Introduce the ordinance in Subitem A, and adopt the resolution in Subitem B:

Subitem-A: (O-2003-162 Rev.)

Introduction of an Ordinance amending Chapter 8, Article 6, Division 1, of the San Diego Municipal Code, by amending Section 86.11, to read as follows:

- a. The City Council may by ordinance establish and define parking meter zones and parking meter rates under the authority of Section 22508 of the California Vehicle Code.
- b. The Council hereby establishes a parking rate of \$1.25 per hour.
- c. In any parking meter zone, when any vehicle shall be parked in any space alongside of or next to which a parking meter is located in accordance with the provisions of this Chapter, the operator of said vehicle shall, upon entering said parking space, immediately cause to be deposited coins in the appropriate denomination according to the time interval desired within the maximum limit and the posted parking rates;

Authorizing the installation of parking meters and the necessary signs and markings be made in the above described location.

Subitem-B: (R-2004-52)

Approving an increase of Five Dollars (\$5) for all applicable parking citation fees, as shown on the Parking Citation Fee Schedule;

Declaring that the Parking Revenue Distribution Policy (55/45%) is effective for all meter and parking card revenues as of July 2, 2004.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued):

ORDINANCE TO BE INTRODUCED, WITH RESOLUTION TO BE ADOPTED (Continued):

ITEM-S403: (Continued)

CITY MANAGER SUPPORTING INFORMATION:

On June 10, 2003, the City Manager submitted to the City Council a proposal to raise parking meter rates from \$1.00/hour to \$1.20/hour in low utilization areas and \$1.60/hour in high utilization areas such as downtown and the uptown. The increased rates were intended to raise an additional \$2.6 million in revenue. After considerable discussion, Councilmember Zucchet submitted a counterproposal to raise parking meter rates to flat \$1.30/hour throughout the City. After continued follow-up with staff, at the June 23, 2003 Council meeting regarding budget, Councilmember Zucchet amended his previous proposal and made a motion which was adopted to include:

- 1. Increase meter rates by 25% citywide.
- 2. Increase all applicable parking citations by \$5.
- 3. Establish a Parking Task Force:
 - a. Report back to Land Use & Housing Committee by February 15, 2004.
 - b. Task Force members:
 - i. Parking District Representatives (3)
 - ii. Business Representatives (5)
 - iii. Resident Representatives (3)
 - iv. Parking Enforcement Officer (1)
 - v. Other stakeholders (new service communities)
 - vi. Support Staff from Transportation and Economic Development Departments.
 - c. Task Force will address the following issues and other as needed:
 - i. Meter rates and time limits
 - ii. Meter hours and days of service
 - iii. Additional meter installations
 - iv. Additional parking lots and structures
 - v. Parking rates at city-owned facilities
 - vi. Employee parking facilitation
 - vii. Residential parking permits
 - viii. New parking citation hardware and software systems
 - ix. Electronic parking meters that accept cash, credit, debit cards.
- 4. Parking revenue distribution policy (55/45%) is effective for all meter and parking card revenues as of July 1, 2004.

The meter rates have not been adjusted since August 1992 and the fines have not been adjusted since August 1993.

FISCAL IMPACT: This is revenue neutral to the original action of \$2.6 million. \$1.3 million in parking fines and \$1.3 million in meter revenue.